

SAFETY COOKIES™ PURPOSE & HOW TO USE THEM

Why cookies?

Even though this looks like a Gimmick, this is not merely a “lekker” FUN cookie idea. It is a **COOL TOOL™** to get people interacting and talking **SAFETY**. These cookies are custom made with over **500 different safety messages** baked inside the cookies, wrapped individually in cellophane.



The Safety Cookies™ assist in raising people's safety awareness and sustaining the inspiration generated and have people talking safety long afterwards. However you have to be clear about the reason for sharing the safety cookies:

- For the start of the new year to kick off safety on a high note
- To celebrate or sustain a good safety performance
- For a specific event like a plant shut down or safety day

To achieve the purpose, be sure to not link the Safety Cookies™ to luck, i.e. avoid calling them *Fortune Cookies*. Rather than talking about giving a prize or reward, talk about **recognising commitment to safety**.

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SAFETY COOKIE AS A RECOGNITION TOOL

COMMITMENT TO SAFETY

RECOGNITION USING SAFETY COOKIES™

The following are some scenarios where recognition can be given to employees for their commitment to safety when using the safety cookies at a safety-related event:

- Customize the cookies with your **10 safety 'commandments', core thrusts** and **safety slogan**. Give recognition to those employees who identify these messages.
- Give recognition to those employees who write down those messages that contain the word '**Safety**'.
- Give recognition to those employees who create their **own / new safety messages**.
- Give recognition to those employees who come up with safety **ideas / suggestions / personal stories** based on their safety message.



- Give recognition to those employees who **share their safety messages** and have collected the most signatures for this.
- Give recognition to those employees who collect and **write down the most safety messages** from other people.
- Give recognition to those employees who collect or write down **safety messages for a specific category** like road safety, off the job or home safety, tools and equipment, PPE, attitude, etc.
- Give recognition to speak with each other to locate **identical messages** and then both are given hand-outs.
- Give recognition to those **team leaders and their teams** who use the safety messages of their team to **make up an original story** by stringing together the messages.

SAFETY COOKIE AS A RECOGNITION TOOL

COMMITMENT TO SAFETY IDEAS FOR RECOGNISING INDIVIDUALS & TEAMS



- A **lunch / dinner** together with friend or spouse with the MD or GM.
- Attending the **EXCO meeting** as a special guest.
- Taking part in the **senior manager's safety meeting**.
- Attending a **breakfast** where the senior managers serve the employees being recognized.
- The '**yellow T-shirt**' with safety champion and the person's name embodied on it.
- The same as above, but in the form of a **badge** sewn onto their overalls.
- Hold a **safety parade** through the main gate with fanfare and sirens for the champions.
- A feature in the **company news letter** with photos.
- Send a bunch of **flowers / fruit basket** to a friend or loved one with thank you note.
- Go shopping for / give time off for a **local charity / nursery school / old age home**.
- Spend up to R500 on **fixing a safety issue**.
- Get a **maintenance crew** for a day to fix safety problems.
- 'Raise hell' with a **senior manager to solve** a specific safety issue.
- The right to **deliver the pay checks** to people in their area.
- Hold an **open day** to bring a friend or loved one to their work area.
- Put their **name onto a plaque** mounted on a 'safety suggestion wall' or planted tree.
- **Hand out a safety message** from the MD / GM at the gate.
- Give some **time off work** and publicize clearly to all.
- **Posters of head and shoulder** with the safety message – displayed a entrance.
- Spend a **week with a safety officer** / manager.
- Form part of a **short term project team** to implement a specific safety solution.
- Present a part of the **safety induction / refresher course** for employees.
- The freedom to choose an appropriate **safety course**.
- Take **plant visitors** / head office people on a guided tour.
- Spend a **day visiting** another department.
- Get **seconded to another work area** for a week.